



暨南大學
JINAN UNIVERSITY

0201E101

Microeconomics

Instructor: TBA

Office Hours: by appointment

Time: Monday through Friday (June 29, 2026-July 31, 2026)

Contact Hours: 60 (50 minutes each)

Credits: 4

Location: Teaching Building

E-mail: TBA

Course Description

This course introduces microeconomics to the student by showing how consumers and producers choose to allocate scarce resources to satisfy their unlimited wants. This course emphasizes the nature and functions of product markets, factor markets and the role of government in promoting greater efficiency and equity in the economy. Topics include scarcity, demand and supply, equilibrium, opportunity costs, production possibility and indifference curves, specialization, comparative advantage, economic profit, the different types of market structures, and world trade and equilibrium.

Required Textbook(s)

Principles of Microeconomics, Gregory Mankiw, Cengage Learning Publishing, 7th edition. (2015).

Prerequisites

No prerequisites

Course Outline

Please note that the outline is meant to give an overview of the major concepts in this course. Changes may occur in this outline as needed to aid in the student's development.

Week 1:

- Review of Mathematical Concepts Required for the Course (Chapter 2–Appendix)
- Chapter 1. Ten Principles of Economics
- Chapter 2. Thinking Like an Economist
- Chapter 3. Interdependence and the Gains from Trade
- Chapter 4. The Market Forces of Supply and Demand
- Assignment
- Quiz

Week 2:

- Chapter 5. Elasticity and Its Applications
- Chapter 6. Supply, Demand, and Government Policies
- Chapter 7. Policies Consumers, Producers, and the Efficiency of Markets
- Chapter 8. Application: The Costs of Taxation
- Assignment
- Quiz

Week 3:

- Chapter 9. Application: International Trade
- Chapter 10. Externalities

- Chapter 11. Public Goods and Common Resources
- Chapter 13. The Costs of Production
- Assignment
- Quiz
- **Midterm Exam**

Week 4:

- Chapter 14. Firms in Competitive Markets
- Chapter 15. Monopoly
- Chapter 16. Monopolistic Competition
- Chapter 17. Oligopoly
- Assignment
- Quiz

Week 5:

- Chapter 18. The Markets for the Factors of Production
- Chapter 19. Earnings and Discriminations
- Chapter 20. Income Inequality and Poverty
- Chapter 21. The Theory of Consumer Choice
- Assignment
- Quiz
- **Final Exam**

Grading Policy

Your grade will be based on quizzes, homework, exams, and participation.

Quizzes:	30%
Exams:	50%
<u>Homework:</u>	<u>20%</u>
TOTAL	100%

Grading System

The instructor will use the grading system as applied by JNU:

Definition	Letter Grade	Score
Excellent	A	90~100
Good	B	80~89
Satisfactory	C	70~79
Poor	D	60~69
Failed	E	Below 60

Academic Integrity

As members of the Jinan University academic community, students are expected to be honest in all of their academic coursework and activities. Academic dishonesty includes (but is not limited to) cheating on assignments or examinations; plagiarizing, i.e., misrepresenting as one's own work any work done by another; submitting the same paper, or a substantially similar paper, to meet the requirements of more than one course without the approval and consent of the instructors concerned; or sabotaging other students' work within these general definitions. Instructors, however, determine what constitutes academic misconduct in the courses they teach. Students found guilty of academic misconduct in any portion of the academic work face penalties that range from the lowering of their course grade to awarding a grade of E for the entire course.