

0201E316

Organizational Economics

Instructor: TBA

Time: May 12, 2025 - June 13, 2025

Office Hours: By Appointment

Contact Hours: 60 (50 minutes each)

Credits: 4

E-mail: TBA

Course Description

In this course, we will apply economics analysis to important features of major organizations in society. We will mainly analyze the understanding and development of corporate strategy, the importance of executing the strategy and the tenants behind both a performance-evaluation system and compensation/incentive system.

Required Textbook(s)

Readings will be provided by the course instructor.

Prerequisites

0201E350 Intermediate Microeconomics and 0701S201 Introduction to Statistics.

Grading Policy

Quizzes:	20%
Midterm exam:	30%
Final exam:	30%
<u>Case studies</u>	<u>20%</u>
Total	100%

Grade Scale

The Instructor will use the grading system as applied by JNU:

Definition	Letter Grade	Score
Excellent	A	90~100
Good	B	80~89
Satisfactory	C	70~79
Poor	D	60~70
Failed	E	Below 60

Academic Integrity

As members of the Jinan University academic community, students are expected to be honest in all their academic coursework and activities. Academic dishonesty includes (but is not limited to) cheating on assignments or examinations; plagiarizing, i.e., misrepresenting as one's own work any work done by another; submitting the same paper, or a substantially similar paper, to meet the requirements of more than one course without the approval and consent of the instructors concerned; or sabotaging other students' work within these general definitions. Instructors, however, determine what constitutes academic misconduct in the courses they teach. Students found guilty of academic misconduct in any portion of the academic work face penalties that range from the lowering of their course grade to awarding a grade of E for the entire course.

Course Schedule

Please note that the schedule is meant to give an overview of the major concepts in this course. Changes may occur in this calendar as needed to aid in the student's development.

Week 1

- Course Introduction
- Does Organization Matter?
- Economic Organization and Efficiency

Week 2

- Using Prices for Coordination and Motivation
- Bounded Rationality and Private Information
- Risk Sharing and Incentive Contracts

Week 3

- Rents and Efficiency
- Ownership and Property Rights

Week 4

- Employment Policy and Human Resource Management
- Internal Labor Markets, Job Assignments, and Promotions
- Compensation and Motivation

Week 5

- Financial Structure, Ownership, and Corporate Control
- The Boundaries and Structure of The Firm