Summer 2023



# 0503C302

## **Intercultural Communication**

Instructor: TBA Time: Monday through Friday (June 26, 2023-July 28, 2023) Office Hours: 2 hours (according to the teaching schedule) Contact Hours: 60 (50 minutes each) Credits: 4 Email: TBA

## **Course Description**

In this course we will mainly study communication norms, values and beliefs from countries throughout the world. Class activities and projects will explore cultural awareness, cultural sensitivity and techniques for effective communication within global contexts and careers.

## **Required Textbook(s)**

Intercultural Communication in Contexts 7th Edition, Judith Martin and Thomas Nakayama, ISBN10: 0073523933

## **Course Goals**

At the end of the course, students will be able to:

- 1. Detect cultural communication norms, values and beliefs.
- 2. Identify practices and customs of individual cultures.

- 3. Conduct cultural research and use the findings to tailor verbal and nonverbal communication.
- 4. Apply concepts and theories of intercultural communication to a wide range of contexts, including interpersonal, leadership, business, social career, healthcare and global.
- 5. Identify the influence culture has on communication, language nonverbal communication, prejudice/stereotypes and gender roles.
- 6. Discern how cultural differences shape the communication process.
- 7. Analyze the impact of an individual's personal worldview, beliefs, culture and bias on communicating with others.
- 8. Produce presentations of research and applied intercultural concepts.

### **Course Requirements**

- Course material, projects, and assignments will be available to students on a weekly basis. This means that you have a limited amount of time to complete your projects and assignments after which period the material will no longer be accessible to students. Please pay careful attention to due dates because they vary for each assignment/project in the course.
- Please understand that students are responsible for keeping up with all due dates and related changes/updates in the course, including, but not limited to, date changes, test material and homework assignments.
- 3. Students enrolled must complete all assigned projects and take all exams unless otherwise noted. Please note that there will be no opportunities for make-up exams.
- 4. Learn to develop intellectual opinions and speak up in class discussions.
- 5. THINK & BE OPEN MINDED! STUDENTS MUST TREAT PEERS WITH RESPECT!
- 6. Understand that some of the course material is very honest. Additionally, if you are unable to listen to others' opinions about ideas and concepts you need to drop

this course now. The course will NOT tell you what to think on the "gray" areas, however it will encourage you to think in a way that you, perhaps, have not done before.

#### **Course Schedule**

Please note that the schedule is meant to give an overview of the major concepts in this course. Changes may occur in this calendar as needed to aid in the student's development.

#### Week 1

Course introduction Chapter 1 Why Study Intercultural Communication? Chapter 2 The History of the Study of Intercultural Communication

#### Week 2

Chapter 3 Culture, Communication, Context, and Power

Chapter 4 History and Intercultural Communication

Exam 1

Chapter 5 Identity and Intercultural Communication

#### Week 3

Chapter 6 Language and Intercultural Communication Chapter 7 Nonverbal Codes and Cultural Space

Exam 2

#### Week 4

Chapter 8 Understanding Intercultural Transitions Chapter 9 Popular Culture and Intercultural Communication Chapter 10 Culture, Communication, and Intercultural Relationships

#### Week 5

Chapter 11 Culture, Communication, and Conflict Chapter 12 Striving for Engaged and Effective Intercultural Final exam

## **Grading Policy**

Your grade will be based on quizzes, homework assignments, and exams.

Total	100%
Exams	60%
Assignments	30%
Discussions	10%

## **Grading Scale**

The instructor will use the grading system as applied by JNU:

Definition	Letter Grade	Score
Excellent	А	90~100
Good	В	80~89
Satisfactory	С	70~79
Poor	D	60~69
Failed	Е	Below 60

## Attendance

Attendance is mandatory in the class. It would be recorded each class and forms part of students' participation record. Students should inform the instructor at the earliest opportunity if they need to ask for a leave. All absences may have negative effect on students' final grades. Any students with more than three unexcused absences will automatically fail the course.

#### **Academic Integrity**

As members of the Jinan University academic community, students are expected to be honest in all of their academic coursework and activities. Academic dishonesty, includes (but is not limited to) cheating on assignments or examinations; plagiarizing, i.e., misrepresenting as one's own work any work done by another; submitting the same paper, or a substantially similar paper, to meet the requirements of more than one course without the approval and consent of the instructors concerned; or sabotaging other students' work within these general definitions. Instructors, however, determine what constitutes academic misconduct in the courses they teach. Students found guilty of academic misconduct in any portion of the academic work face penalties that range from the lowering of their course grade to awarding a grade of E.