暨南大學
JINAN UNIVERSITY

0503C302
Intercultural Communication

Instructor: TBA

Email: TBA

Time: December 14, 2026 - January 15, 2027

Office Hours: by appointment

Contact Hours: 60 (50 minutes each)

Credits: 4

Course Description

In this course we will mainly study communication norms, values and beliefs from countries throughout the world. Class activities and projects will explore cultural awareness, cultural sensitivity and techniques for effective communication within global contexts and careers.

Required Textbook(s)

Intercultural Communication in Contexts, 7ed, Judith Martin and Thomas Nakayama, ISBN10: 0073523933

Course Goals

At the end of the course, students will be able to:

1. Detect cultural communication norms, values and beliefs.

2. Identify practices and customs of individual cultures.
3. Conduct cultural research and use the findings to tailor verbal and nonverbal communication.
4. Apply concepts and theories of intercultural communication to a wide range of contexts, including interpersonal, leadership, business, social career, healthcare and global.
5. Identify the influence culture has on communication, language nonverbal communication, prejudice/stereotypes and gender roles.
6. Discern how cultural differences shape the communication process.
7. Analyze the impact of an individual's personal worldview, beliefs, culture and bias on communicating with others.
8. Produce presentations of research and applied intercultural concepts.

Course Outline

Please note that the outline is meant to give an overview of the major concepts in this course. Changes may occur as needed to aid in the student`s development.

Module 1:

- Chapter 1 Why Study Intercultural Communication?
- Chapter 2 The History of the Study of Intercultural
- Chapter 3 Culture, Communication, Context, and Power
- **Self-Intro Discussion**
- **Chapter Activity**
- **Quiz 1**

Module 2:

- Chapter 4 History and Intercultural Communication
- Exam Review
- **Exam 1**

Module 3:

- Chapter 5 Identity and Intercultural Communication
- Chapter 6 Language and Intercultural Communication
- **Communication Methods Discussion**
- **Quiz 2**

Module 4:

- Chapter 7 Nonverbal Codes and Cultural Space
- Exam 2 Review
- **Exam 2**

Module 5:

- Research Paper and PowerPoint Information
- **Research Assignment**

Module 6:

- Chapter 8 Understanding Intercultural Transitions
- Chapter 9 Popular Culture and Intercultural Communication
- Chapter 10 Culture, Communication, and Intercultural
- **Quiz 3**

Module 7:

- Culture Comparison Discussion Information
- **Culture Comparison Discussion**

Module 8:

- Chapter 11- Culture, Communication, and Conflict
- Chapter 12- Striving for Engaged and Effective Intercultural Communication
- **Exam 3**

Grading Policy

Your grade will be based on quizzes, homework assignments, and exams.

Assignment	Possible Points
Self-Introduction Discussion	15
Chapter Activity	25
Communication Methods Discussion	15
Cultural Comparison Discussion	15
Research Paper	125
Research PowerPoint Presentation	25
Quiz 1	10
Quiz 2	10
Quiz 3	10
Exam 1	100
Exam 2	100
Exam 3	100
Total	**550**

Grading Scale

The instructor will use the grading system as applied by JNU:

Definition	Letter Grade	Score
Excellent	A	90~100
Good	B	80~89
Satisfactory	C	70~79
Poor	D	60~69
Failed	E	Below 60

Academic Integrity

As members of the Jinan University academic community, students are expected to be honest in all of their academic coursework and activities. Academic dishonesty, includes (but is not limited to) cheating on assignments or examinations; plagiarizing, i.e., misrepresenting as one's own work any work done by another; submitting the same paper, or a substantially similar paper, to meet the requirements of more than one course without the approval and consent of the instructors concerned; or sabotaging other students` work within these general definitions. Instructors, however, determine what constitutes academic misconduct in the courses they teach. Students found guilty of academic misconduct in any portion of the academic work face penalties that range from the lowering of their course grade to awarding a grade of E.