

# 1102B210

## Business Ethics

**Instructor:** TBA

**Time:** Monday through Friday (June 14, 2021-July 16, 2021)

**Office Hours:** 2 hours (according to the teaching schedule)

**Contact Hours:** 60 (50 minutes each)

**Credits:** 4

**Location:** Huiquan Building

**Office:** Huiquan Building 518

**E-mail:** TBA

### Course Description

This course explores a wide range of ethical issues in all areas of business to which employees are exposed and focuses on moral reasoning in business, moral issues within the corporation, and ethics in international business. The course also gives students a comprehensive review of ethics and the knowledge to recognize ethical dilemmas and resolve them through active deliberation and sound decision making in the new millennium.

### Course Objectives and Learning Outcomes

This course seeks to introduce students to ethical issues facing business and business managers. The course will be divided into four components: business ethics, role of business in society, perceptions and views of business in the media, and contemporary business issues. Because of the limitations of an online course, interaction through weekly forums and small group comments will analyze current news stories involving business ethics. Weekly assignments involving current news articles, will provide different perspectives on issues facing businesses and business managers. The class will be conducted with the latest ILO (Institutional Learning Outcomes) in mind. See last page for details. A key focus for the course, in addition to learning about contemporary business issues, will be to equip students with the ability to research, analyze and communicate findings on current developing issues.

### **Required Textbook(s)**

Text: Andrew W. Ghillyer. Business Ethics Now. 5th Ed., (2018). McGraw Hill. Print ISBN: 9781259535437, 1259535436. eText ISBN: 9781259865664, 1259865665

### **Prerequisites**

No prerequisites

### **Course Hours**

The course has 25 sessions in total. Each class session is 120 minutes in length. The course meets from Monday to Friday.

### **Course Schedule**

Please note that the schedule is meant to give an overview of the major concepts this course. Changes may occur in this calendar as needed to aid in the student's development.

#### ***Week 1***

Monday, Introductions and explanations of class formation of groups

Monday-Tuesday, Chapter 1 – Understanding Ethics

Wednesday-Thursday, Chapter 2 – Defining Business Ethics

Friday, Review

#### ***Week 2***

Monday-Tuesday, Chapter 3 – Organizational Ethics

Wednesday, Chapter 4 – Corporate Social Responsibility

Thursday, Individual Ethical Situation Presentations

Friday, Review

#### ***Week 3***

Monday, Exam I, Chapter 5 – Corporate Governance

Tuesday, Chapter 5- Corporate Governance (continued....)

Wednesday, Chapter 6 – The Role of Government

Thursday, Individual Ethical Presentations

Friday, Review

**Week 4**

Monday – Tuesday, Chapter 7 – Blowing the Whistle  
Wednesday – Thursday, Chapter 8 – Ethics and Technology  
Friday, Review

**Week 5**

Monday, Chapter 9 – Ethics and Globalization  
Tuesday, Chapter 10 – Making It Stick: Doing What’s Right in a Competitive Market  
Wednesday, Case Presentation,  
Thursday, Exam II  
Friday, TBA

**Course Requirements**

1. Attendance will be taken at the beginning of each class.
2. Students are expected to read the required readings prior to the class session in which they are discussed.
3. Class Conduct: Consistent, respectful and informed participation is expected from every student in the course. This includes:
  - \* Respectful discussion that avoids personal history;
  - \* No email or Internet usage during class;
  - \* Cell phones turned off when class begins.
4. I will respond to emails in a timely manner. It is best to make an appointment or speak to me after lecture.
5. It is your responsibility to keep me updated with attendance, email, etc.
6. Please check your email regularly for instructions and readings.

**Grading Policy**

Individual Ethical Situation Presentations	15%
Exam I	20%
Final Exam	20%
Case Presentations	10%
Attendance Participation	10%
<b>Total</b>	<b>100%</b>

## Grading Scale

The instructor will use the grading system as applied by JNU:

<b>Definition</b>	<b>Letter Grade</b>	<b>Score</b>
Excellent	A	90~100
Good	B	80~89
Satisfactory	C	70~79
Poor	D	60~69
Failed	E	Below 60

## Attendance

Attendance is mandatory in the class. It would be recorded each class and forms part of students' participation record. Students should inform the instructor at the earliest opportunity if they need to ask for a leave. All absences may have negative effect on students' final grades. Any students with more than three unexcused absences will automatically fail the course.

## Academic Integrity

As members of the Jinan University academic community, students are expected to be honest in all of their academic coursework and activities. Academic dishonesty, includes (but is not limited to) cheating on assignments or examinations; plagiarizing, i.e., misrepresenting as one's own work any work done by another; submitting the same paper, or a substantially similar paper, to meet the requirements of more than one course without the approval and consent of the instructors concerned; or sabotaging other students' work within these general definitions. Instructors, however, determine what constitutes academic misconduct in the courses they teach. Students found guilty of academic misconduct in any portion of the academic work face penalties that range from the lowering of their course grade to awarding a grade of E for the entire course.