

## 0503C302

# Intercultural Communication

**Instructor:** TBA

**Time:** May 8, 2023 - June 9, 2023

**Office Hours:** by appointment

**Contact Hours:** 60 (50 minutes each)

**Credits:** 4

**E-mail:** TBA

### Course Description

In this course we will mainly study communication norms, values and beliefs from countries throughout the world. Class activities and projects will explore cultural awareness, cultural sensitivity and techniques for effective communication within global contexts and careers.

### Required Textbook(s)

*Intercultural Communication in Contexts* 7th Edition, Judith Martin and Thomas Nakayama, ISBN10: 0073523933

### Course Goals

At the end of the course, students will be able to:

1. Detect cultural communication norms, values and beliefs.
2. Identify practices and customs of individual cultures.

3. Conduct cultural research and use the findings to tailor verbal and nonverbal communication.
4. Apply concepts and theories of intercultural communication to a wide range of contexts, including interpersonal, leadership, business, social career, healthcare and global.
5. Identify the influence culture has on communication, language nonverbal communication, prejudice/stereotypes and gender roles.
6. Discern how cultural differences shape the communication process.
7. Analyze the impact of an individual's personal worldview, beliefs, culture and bias on communicating with others.
8. Produce presentations of research and applied intercultural concepts.

### **Course Requirements**

1. Course material, projects, and assignments will be available to students on a weekly basis. This means that you have a limited amount of time to complete your projects and assignments after which period the material will no longer be accessible to students. Please pay careful attention to due dates because they vary for each assignment/project in the course.
2. Please understand that students are responsible for keeping up with all due dates and related changes/updates in the course, including, but not limited to, date changes, test material and homework assignments.
3. Students enrolled must complete all assigned projects and take all exams unless otherwise noted. Please note that there will be no opportunities for make-up exams.
4. Learn to develop intellectual opinions and speak up in class discussions.
5. **THINK & BE OPEN MINDED! STUDENTS MUST TREAT PEERS WITH RESPECT!**
6. Understand that some of the course material is very honest. Additionally, if you are unable to listen to others' opinions about ideas and concepts you need to drop this course now. The course will NOT tell you what to think on the "gray" areas, however it will encourage you to think in a way that you, perhaps, have not done before.

## Course Schedule

Please note that the schedule is meant to give an overview of the major concepts in this course. Changes may occur in this calendar as needed to aid in the student's development.

| Week   | Date        | Video List for the Day/Class Activities/Homework                                                                                                                                                                      |
|--------|-------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Week 1 | <b>Mon</b>  | 1. Introduction to Course and Professor Introduction<br>2. Self-Introduction Discussion Assignment Information<br>Homework:<br>➤ Read Chp. 1-Why Study Intercultural Communication?<br>➤ Self-Introduction Discussion |
|        | <b>Tue</b>  | 3. Chapter 1 Part 1-Why Study Intercultural Communication?<br>4. Chapter 1 Part 2<br>5. Chapter 1 Part 3<br>Homework:<br>➤ Read Chp. 2                                                                                |
|        | <b>Wed</b>  | 6. Chapter 2 Part 1-The History of the Study of Intercultural Communication<br>7. Chapter 2 Part 3<br>8. Chapter 2 Part 3<br>Homework:<br>➤ Read Chp. 3                                                               |
|        | <b>Thur</b> | 9. Chapter 3 Part 1-Culture, Communication, Context, and Power<br>10. Chapter 3 Part 2<br>11. Chapter 3 Part 3                                                                                                        |
|        | <b>Fri</b>  | 12. Chapter Activity Info<br>13. Week 1 Review<br>Homework:<br>➤ Chapter Activity<br>➤ Read Chp. 4                                                                                                                    |
| Week 2 | <b>Mon</b>  | 14. Chapter 4 Part 1-History and Intercultural Communication<br>15. Chapter 4 Part 2<br>16. Chapter 4 Part 3<br>Homework:<br>➤ Study for Exam 1                                                                       |
|        | <b>Tue</b>  | 17. Exam 1 Review Part 1<br>18. Exam 1 Review Part 2<br>19. Exam 1 Review Game<br>Homework:<br>➤ Study for Exam 1                                                                                                     |
|        | <b>Wed</b>  | <b>EXAM 1</b><br>Homework:<br>➤ Read Chp. 5                                                                                                                                                                           |

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|---------------|-------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|               | <b>Thur</b> | 20. Chapter 5 Part 1-Identity and Intercultural Communication<br>21. Chapter 5 Part 2<br>22. Chapter 5 Part 3<br>Homework:<br>➤ Read Chp. 6                                                                                                         |
|               | <b>Fri</b>  | 23. Chapter 6 Part 1-Language and Intercultural Communication<br>24. Chapter 6 Part 2<br>25. Chapter 6 Part 3<br>26. Communication Methods Discussion Info<br>27. Week 2 Review<br>Homework:<br>➤ Communication Methods Discussion<br>➤ Read Chp. 7 |
| <b>Week 3</b> | <b>Mon</b>  | 28. Chapter 7 Part 1-Nonverbal Codes and Cultural Space<br>29. Chapter 7 Part 2<br>30. Chapter 7 Part 3<br>Homework:<br>➤ Study for Exam 2                                                                                                          |
|               | <b>Tue</b>  | 31. Exam 2 Review Part 1<br>32. Exam 2 Review Part 2<br>33. Exam 2 Review Game<br>Homework:<br>➤ Study for Exam 2                                                                                                                                   |
|               | <b>Wed</b>  | <b>EXAM 2</b>                                                                                                                                                                                                                                       |
|               | <b>Thur</b> | 34. Research Paper Info<br>35. Research PowerPoint Info<br>Homework:<br>➤ Research assignment                                                                                                                                                       |
|               | <b>Fri</b>  | 36. Week 3 Review<br>Homework:<br>➤ Research assignment<br>➤ Read Chp. 8                                                                                                                                                                            |
| <b>Week 4</b> | <b>Mon</b>  | 37. Chapter 8 Part 1-Understanding Intercultural Transitions<br>38. Chapter 8 Part 2<br>39. Chapter 8 Part 3<br>Homework:<br>➤ Read Chp. 9                                                                                                          |
|               | <b>Tue</b>  | 40. Chapter 9 Part 1-Popular Culture and Intercultural Communication<br>41. Chapter 9 Part 2<br>42. Chapter 9 Part 3<br>Homework:<br>➤ Read Chp. 10                                                                                                 |
|               | <b>Wed</b>  | 43. Chapter 10 Part 1-Culture, Communication, and Intercultural Relationships                                                                                                                                                                       |

|               |             |                                                                                                                                                                           |
|---------------|-------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|               |             | 44. Chapter 10 Part 2<br>45. Chapter 10 Part 3                                                                                                                            |
|               | <b>Thur</b> | 46. Culture Comparison Discussion Info<br>Homework:<br>➤ Culture Comparison Discussion Info                                                                               |
|               | <b>Fri</b>  | 47. Week 4 Review<br>Homework:<br>➤ Read Chp. 11                                                                                                                          |
| <b>Week 5</b> | <b>Mon</b>  | 48. Chapter 11 Part 1-Culture, Communication, and Conflict<br>49. Chapter 11 Part 3<br>50. Chapter 11 Part 3<br>Homework:<br>➤ Read Chp. 12                               |
|               | <b>Tue</b>  | 51. Chapter 12 Part 1-Striving for Engaged and Effective Intercultural Communication<br>52. Chapter 12 Part 2<br>53. Chapter 12 Part 3<br>Homework:<br>➤ Study for Exam 3 |
|               | <b>Wed</b>  | 54. Exam 2 Review Part 1<br>55. Exam 2 Review Part 2<br>56. Exam 2 Review Game<br>Homework:<br>➤ Study for Exam 3                                                         |
|               | <b>Thur</b> | <b>EXAM 3 (Final)</b>                                                                                                                                                     |
|               | <b>Fri</b>  | 57. Personal Cultural Experiences Lecture<br>58. Course Summary                                                                                                           |

## Grading Policy

Your grade will be based on quizzes, homework assignments, and exams.

|                     |             |
|---------------------|-------------|
| Class Assignments   | 10%         |
| Research Assignment | 30%         |
| <u>Exams</u>        | <u>60%</u>  |
| <b>Total</b>        | <b>100%</b> |

| Assignment                               | Possible Points |
|------------------------------------------|-----------------|
| Discussion Posts (10 points each x 3=30) | 30              |
| Chapter Activity: Lesson Plan            | 20              |
| Research Paper                           | 125             |
| Research PowerPoint Presentation         | 25              |
| Exam 1                                   | 100             |
| Exam 2                                   | 100             |
| Exam 3                                   | 100             |
| <b>Total</b>                             | <b>500</b>      |

**Discussion Posts:** There will be 3 discussion posts throughout the course. They will be brief answers to the topic discussed from that week's textbook content and video lectures.

- **Introductory Discussion:** For this assignment you will write a brief introduction about yourself and introduce yourself to the class. In 1-2 paragraphs you will tell us your name, age, where you are going to school, major, and career aspirations. Then, you will discuss some personal content about yourself such as interests, hobbies, likes/dislikes, where you are from and family. Finally, I would like for you to discuss why you are taking this class and what you hope to learn from it.
- **Communication Methods Discussion:** For this assignment you will discuss a specific form of communication. You will discuss this method's history and the evolution throughout time to the present. Then, discuss the positives and negative aspects of it.
- **Culture Comparison Discussion:** For this discussion post you will compare your culture to another culture of your choosing. You will discuss the similarities and differences between the two cultures.

**Chapter Activity-Lesson Plan:** For this assignment you will be assigned or choose a chapter from the textbook and create a lecture for it. You will need to make a detailed outline and PowerPoint about the chapter. Additionally, you will create an in-class activity assignment to teach the material to the class.

**Research Analysis Project:** The first part of this assignment involves doing a research analysis on communication and culture. It will involve a 5-page double

spaced paper about the topic. To begin you will define communication and explain its history. Then, you will choose one cultural group in society and discuss its various forms of communication and relate it to a chapter in the textbook. The paper should be in proper MLA and include a title page and works cited (bibliography for sources) page.

The second part of this project involves creating a PowerPoint presentation to accompany the research paper. The PowerPoint should include an introduction, table of contents, main points, and summary. More details will be provided in a separate document during the semester.

**Exams:** There will be 3 exams for this course. They will be based on the assigned reading from the textbook and PowerPoints. Exams are NOT cumulative, meaning they will not include questions based on the prior exam content.

**FINAL GRADES:** Your final grade will be based on the work you submit and exams. The level of effort you have expended, the urgency of your need to pass this course, the personal circumstances that burden you this term, and all other such considerations are not relevant.

## Grading Scale

The instructor will use the grading system as applied by JNU:

| Definition   | Letter Grade | Score    |
|--------------|--------------|----------|
| Excellent    | A            | 90~100   |
| Good         | B            | 80~89    |
| Satisfactory | C            | 70~79    |
| Poor         | D            | 60~69    |
| Failed       | E            | Below 60 |

## Academic Integrity

As members of the Jinan University academic community, students are expected to be honest in all of their academic coursework and activities. Academic dishonesty, includes (but is not limited to) cheating on assignments or examinations; plagiarizing, i.e., misrepresenting as one's own work any work done by another; submitting the same paper, or a substantially similar paper, to meet the requirements of more than

one course without the approval and consent of the instructors concerned; or sabotaging other students' work within these general definitions. Instructors, however, determine what constitutes academic misconduct in the courses they teach. Students found guilty of academic misconduct in any portion of the academic work face penalties that range from the lowering of their course grade to awarding a grade of E.